



**BARIG**

Board of Airline  
Representatives  
in Germany

## **Business Partnership**

**Many Communication, Marketing, and  
Networking Opportunities**

**Come on board and become part of the community!**

**Create your business partner profile and get networking opportunities within the industry!**



## Who are we?



Largest “Board of Airline Representatives” worldwide; founded in 1951



Representing the political, economic, and operational interests of more than 100 international member airlines



Our airlines include business and leisure travel, as well as cargo and low-cost product



Maintaining regular exchange with authorities, ministries, politicians, airports, and key players in the industry



Giving advice on services within a well-established, international, cross-industry business partner network



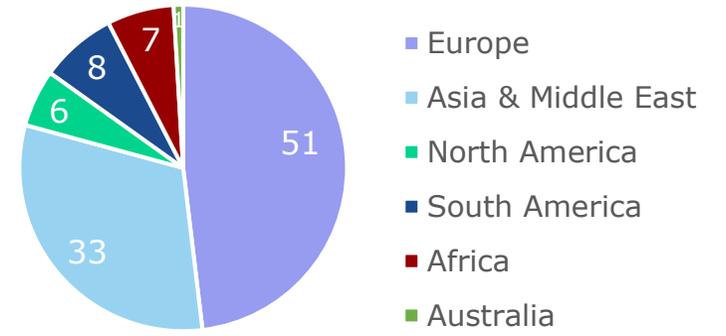
In 2019, BARIG airlines carried the major part of the 240 million passengers transported to and from Germany



In 2023, our cargo carriers transported a significant share of the approx. 4.3 million tons of air freight handled at German airports

# BARIG airline community

Over 100 passenger and cargo airlines worldwide, including 4 airline groups (LHG, IAG, AF/KL, LATAM)



# BARIG business partner network – Valuable opportunities, key contacts, and special offers for you

## Academic & Consulting



## Airports



## Hospitality



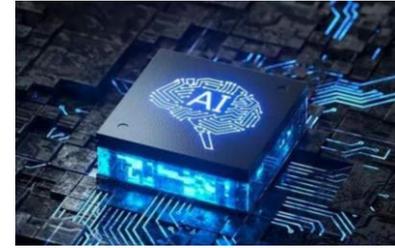
## Legal / Advocate / Notary



## Lifestyle & Mobility



## Innovation & Digital Transformation



## Optional communication and marketing measures

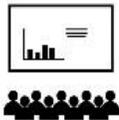
Increase your reach and visibility within the airline community as well as the BARIG cross-industry business partner network and gain valuable new business contacts. Press work & media distribution nationally – internationally – globally.



- Press release for internal BARIG community as well as external national and international specialized media



- BARIG website
  - Permanent individual partner profile
  - Presentation of your special offers and services
  - Website visitors from all around the world



- Participation in several BARIG events, including community & business partner networking



- Presentation of company and services in further BARIG events or specialized working groups



**BARIG Welcomes Düsseldorf Airport as New Partner**



**Comprehensive Innovations: Lufthansa Industry Solutions Now Expands the BARIG Business Partner Network**

Monday 26 June 2023 | © Photo: Lufthansa Industry Solutions

• Profound international consulting know-how with focus on future topics

Business partners Technology & Innovation Press releases

[Read more](#)

er 2023 | © Photo: BARIG e.V. (LTR):  
for Aviation Business Development, and  
r, Senior Vice President Aviation and  
ger, from Düsseldorf Airport together  
e, BARIG Chairman and Executive  
e with the airlines at the recent BARIG  
ember 13, 2023.

change for improved processes  
red for the UEFA European  
pionship 2024 in Germany.

[Read more](#)



# BARIG business partner online profile

The screenshot shows the BARIG website header with the text "International Airline Association in Germany" and navigation icons. The main content area features the profile for "Deutsche Bahn Vertrieb GmbH". It includes a company logo, a description of the Deutsche Bahn Group, a gallery of four images (train, airport, train interior, and train exterior), and a "Visit the website" button.

International Airline Association in Germany

My BARIG

News Topics Cargo Members Partners About Jobs

**Deutsche Bahn Vertrieb GmbH**

Company Profile Contact details Member deals

**Deutsche Bahn**

The Deutsche Bahn Group is an international provider of mobility and logistics services and operates in more than 140 countries worldwide. The core of the company is the railway business in Germany with more than 7.4 million customers every day.

A total of around 24,000 passenger trains per day operate on the 33,200-kilometre-long route network serving 5,700 passenger stations. DB's rail network is thus the longest in Europe.

Deutsche Bahn passengers travel fast, comfortable, convenient and eco-friendly within Germany and to and from its neighbouring countries. Deutsche Bahn offers various intermodal services in cooperation with airlines so that air travellers in Germany can travel comfortably to and from the airport. The best known is certainly the "Rail&Fly" service, which has been on the market for over 25 years.

Visit the website

Prominent presentation of your company with logo and naming of contact details

Attractive visualization through picture gallery, individual company description, and video link

Direct access to your website for the whole BARIG community and their employees

## Optional communication and marketing measures

Get in contact with the airlines' BARIG delegates and other employees in personal face-to-face meetings and chats at exclusive BARIG events. You may present your company in form of roll-ups, flyers, giveaways, small promotion booths or guest speaker presentations.

### **BARIG Full Boards** two times a year

- Comprehensive update meeting for **BARIG delegates**
- High-quality round table discussions
- Networking breaks and final get-togethers

### **Seasonal Networking Events** three times a year

- Networking event for **executive assistants, customer relations, HR and interline managers**
- Joint lunch with members and business partners



## Optional communication and marketing measures

Make use of numerous online communication formats which promote your services and enhance your customer acquisition.



- Social media
  - 2 general posts with link to press release / partner profile
  - Further sponsored posts / reposts possible



- Inclusion in video event recordings



- Mailing campaigns and newsletters providing information on special offers and benefits for the BARIG community



- Informative online communication formats or webinars



- Inclusion in selected BARIG news email distribution lists

Board of Airline Representatives in Germany e.V. (BARIG)  
1,799 Follower:innen  
2 Monate · 🌐

Summer travel season is approaching. More qualified workers are urgently needed in all different spheres to handle the increasing passenger and cargo volumes. In the video, **Jobst Wellenkamp**, Head of Legal&HR, Security at ... mehr

[Übersetzung anzeigen](#)



Jobst Wellenkamp on the New Skilled Immigration Act in Germany

Board of Airline Representatives in Germany e.V. (BARIG)  
1,799 Follower:innen  
4 Monate · 🌐

In the course of the UEFA EURO 2024, more international traffic is to be expected. 50% of the preliminary round matches will take place in NRW which might lead to an increase in passenger and cargo operations at the regional airport. At ... mehr

[Übersetzung anzeigen](#)

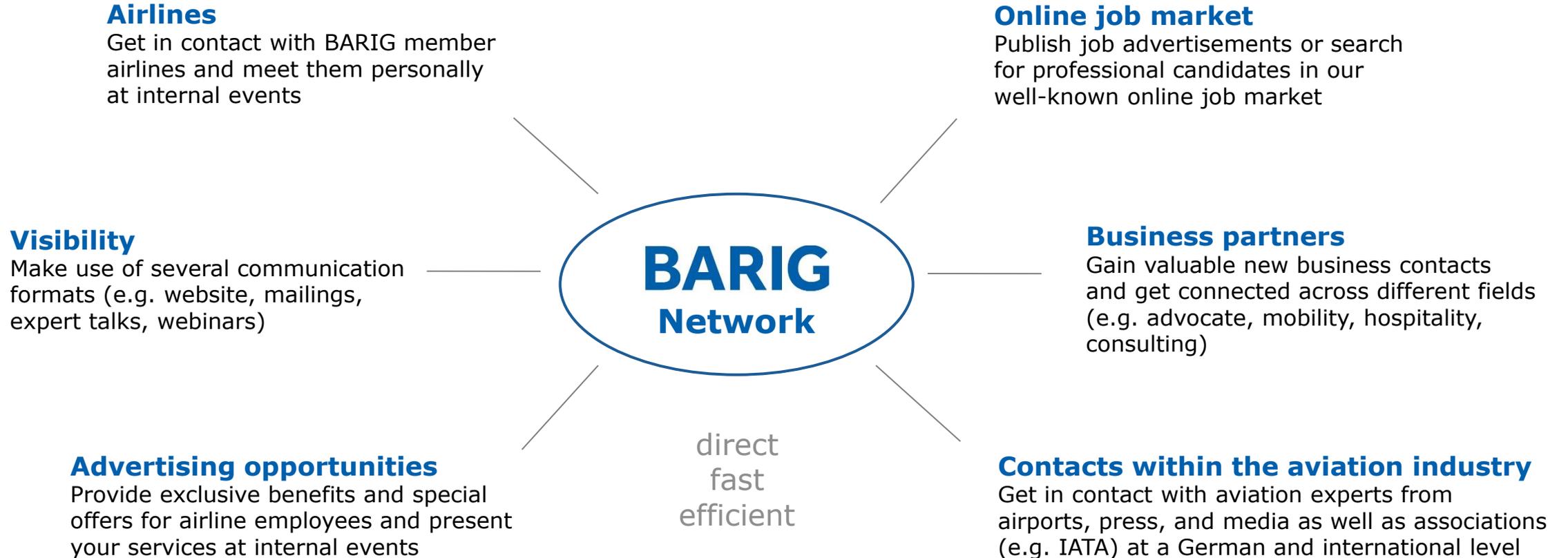


“We stabilized our operations last year and now from this base we continue our efforts to closely cooperate with all our business partners, and the federal police in particular, to work towards operational excellence. NRW is one of the main spots where the EURO 2024 games take place and DUS Airport serves four out of the ten football stadiums. In order to meet the increased demand during the tournament, we can offer our airline customers additional capacities to accommodate special flights or an upgrade to wide body aircraft types on existing scheduled services – we will make it happen, that is our top priority.”

**DR. HENNING PFISTERER**  
SENIOR VICE PRESIDENT AVIATION & ACCOUNTABLE MANAGER



## Your partnership advantages in a nutshell



# Contact

Ready for take off with BARIG?

We are looking forward to collaborating with you!

## Board of Airline Representatives in Germany e.V.

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#BARIG     
Connected, informed,  
and up to date.

