

BARIG Membership

Communication, Marketing, and Networking Opportunities

Come on board and become part of the BARIG community!

Create your individual airline profile and gain access to several member benefits!

Who are we?





Largest 'Board of Airline Representatives' worldwide



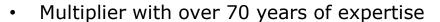
Representing the political, economical, and operational interests of its members since 1951



In constant dialogue with government, ministries, politicians, airports, and other industry players







- Supporter in political and subject-specific communication
- · Key contact for politics, authorities, economy, and media
- Representative in various institutions within the aviation industry
- Intermediary of high-quality services

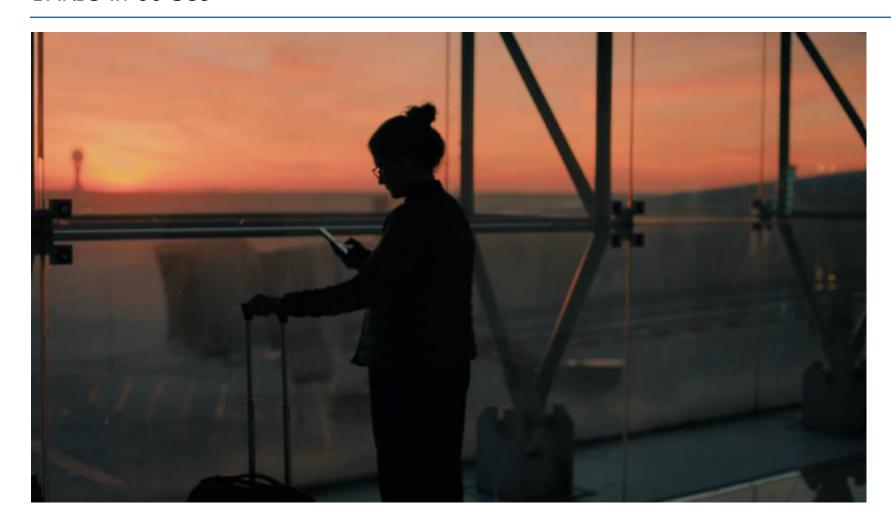








BARIG in 60 Sec



What does BARIG stand for?

- People & Airlines
- Travel & Tourism
- Air Cargo & Logistics
- Networking & Community

Watch the video: https://youtu.be/GspxTN7BYUg





Over 100 BARIG airlines – national and international – passenger and cargo







National & international cross-industry network providing valuable opportunities, key contacts, and special offers for you

Academic & Consulting

Airports

Hospitality

Legal / Advocate / Notary

Lifestyle & Mobility

Technology & Innovation











































Extended network via BARIG representative roles within essential aviation institutions

Aviation Commercial



Air Traffic Control Germany $(DFS)^1$



Air Cargo and Logistics



Trade Fair Munich – transport logistic¹



Academics Aviation / Tourism





Political



Arbitration Board Transportation (söp)²



Foundation Frankfurt Airport and Region (SFR)¹

¹Non-executive Board ²Executive Board



Key contacts within associations, politics, and industry collaboration

Aviation associations















Federal and state politics





Bundesministerium der Finanzen











für Flugsicherung









Industry collaboration

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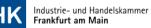
























Our focus



Costs & efficiency

- Airport charges
- Aviation security fees
- Aviation tax
- Single European Sky
- ATC (DFS, DWD & BAF)







- FRA T3 / Pier G
- MUC T1 / T2 extension
- other airports' developments
- Airport / passenger experience

Infrastructure & planning

• Aviation security processes

Industry & politics

- söp Executive Board
- ACCF Executive Board
- DFS Advisory Board
- Transport Logistics Advisory Board
- World Cargo Symposium

Marketing & communication

- Community management
- "BAR Europe" conferences
- Business partner network
- Political network
- Academic network



BARIG events (Full Board including networking and conference day)













BARIG Board of Airline Representatives in Germany

BARIG events (Summer BBQ)















BARIG events (Infrastructure Committee including excursion)















BARIG committees / working groups

Full Board Meeting	laterater	Joint meeting of all member airlines. Addressing key strategic and political issues. Key information from guest speakers about a wide range of topics.
Executive Committee		Meeting of BARIG airlines' delegates. Discussion of relevant topics of the industry. Joint decision-making and positioning.
Charges Committee	5	Information on current developments in airport charges. Analyzing and creating positions, processes, and measures for charges negotiations.
Technology & Innovation Committee		Discussion with technical experts and business partners. Consulting of legal aspects of distribution. Discovering new and innovative developments.
Infrastructure Committee		Input and evaluation of infrastructure developments at FRA, MUC, and other cost intensive airports. Joint positioning.
Arbitration Committee		Joint discussion and development of arbitration administration processes. Reducing cost and time-consuming processes.
Air Cargo & Logistics	٠.	Development of all cargo related issues: security processes, regulations, handling

transport market.

processes, digitalization. Strengthening Germany's position on the international air

Air Cargo & Logistics

Committee



Examples of committee work

Charges





Noise abatement charges





√ No_x-charges



PRM-charges



Noise charges



Passenger charges



- Partially charges are not regulated
- Information about recent charges developments





Sounding of ideas, processes, and measures to reduce charges with a joint decision and proposal

Technology & Innovation

BARIG members get in touch with technical consultation and legal distribution processes







Close cooperation with GDS-providers business partners



First-hand information about distribution and sales topics





Up to date regarding new digital processes and systems



Examples of committee work

Infrastructure Committees

Airlines pay more than 4.7 billion Euro per year (2019) for the use of infrastructure on ground and in air

Passenger security:



550 m€ p.a.

Infrastructure:



2.8 bn€ p.a.

Air Traffic Control:



1.4 bn€ p.a.

Air traffic value chain

1 percentage point increase in charges/fees ≜ 50 m€ additional costs for airlines

Arbitration Committee

The Arbitration Committee is dealing with newly implemented processes and procedures of the arbitration board for public transportation in Germany



BARIG members prepare and develop arbitration processes



Members are in direct exchange with the arbitration board for public transportation



Your individual airline profile





Individual cover picture

Provide contact details

United Airlines

☐ Jobs & Internships

Publish job advertisements in the job market

Individual profile description

United Airlines and United Express operate approximately 4,800 flights a day to 353 airports across five continents. In 2018, United and United Express operated more than 1,7 million flights carrying more than 158 million customers.

& Contact details



Logo placement



Your individual airline profile



United is proud to have the world's most comprehensive route network, including U,S, mainland hubs in Chicago, Denver, Houston, Los Angeles, New York/Newark, San Francisco and Washington, D,C, At the United hubs customers can choose from connecting flights to over 280 attractive destinations in the Americas. United operates 770 mainline aircraft and the airline's United Express carrier operates 559 regional aircraft, United is a founding member of Star Alliance, which provides services to 193 countries via 28 member airlines.

In the last months United has opened the new United Polaris Lounges at the following five hubs: Chicago O'Hare, San Francisco International Airport, Newark Liberty International Airport, George Bush Intercontinental Airport in Houston and Los Angeles International Airport.

United Airlines offers more flights between Germany and the USA than any other U.S. carrier, Customers have a choice of up to 15 daily nonstop flights. At the United hubs customers can choose from connecting flights to over 280 attractive destinations in the Americas.

We fly to: Munich (MUC) Frankfurt (FRA)









Integration of a video possible soon

Direct link to your website

☐ Visit the website

Linked text segments



Our services for you

Increase your reach and visibility within the airline community as well as the BARIG cross-industry business partner network and stay updated about the latest news, regulations, and key topics in the aviation industry



 Press release for internal BARIG community as well as external national and international specialized media



- BARIG website
 - > Permanent individual airline profile
 - Publication of a further article in the BARIG News Corner
 - Exclusive member area with special deals, airline contacts, and material regarding industry updates



- Participation in several BARIG events including community & business partner networking
 - > Full Board including networking and conference day
 - Spring Brunch, Summer BBQ
 - BARIG committees and working groups on specific fields













> 2 general posts with link to the press release/airline profile



Further sponsored posts / reposts possible



Visual impressions of BARIG community and networking events



 Mailing campaigns providing information on special offers and benefits for the BARIG community



Informative online communication formats: BARIG Talk / BARIG Insight



Inclusion in the BARIG news e-mail distribution lists



- BARIG online job market
 - > Free of charge promotion of your job vacancies in a professional community



News & updates

Latest information on the aviation industry: barig.aero, BARIG website "News Corner," email, and LinkedIn

Networking

Forum for communication: meet experts and gain new valuable contacts within the industry

Exchange of knowledge

Sharing confidential information on political decisions, new regulations, airline and airport issues via email

Online job market

Publish job advertisements or search for professional candidates in our well-known online job market

Business partners

Profit from special offers provided by our business partners (e.g. lifestyle, mobility, hospitality, consulting)

Conferences & meetings

Organization of online and offline seminars, committees, and working groups as well as short update calls in urgent matters

Numerous

Opportunities



Ready for take-off with BARIG? We are looking forward to your request!

Board of Airline Representatives in Germany e.V.

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