



**BARIG**

Board of Airline  
Representatives  
in Germany

## **BARIG Partnership**

**Communication, Marketing, and  
Networking Opportunities**

**Come on board and become part of the BARIG community!**

**Create your business partner profile and get networking opportunities within the industry!**

## Who are we?

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Largest 'Board of Airline Representatives' worldwide



Representing the political, economical, and operational interests of its members since 1951



In constant dialogue with airlines, airports, government, ministries, politicians, and other industry players



Multiplier with over 70 years of expertise



Providing a well-established business partner network with exclusive partner benefits



BARIG member airlines represent renowned carriers from all over the world (pax, cargo, leisure, low-cost)



In Germany alone, our BARIG member airlines have over 135,000 employees

## Our current member airlines

Over 100 BARIG airlines – national and international – passenger and cargo



## Our current business partner network – national und international

Providing valuable opportunities, key contacts, and special offers for BARIG member airlines and their employees

Academic & Consulting	Airports	Hospitality	Legal / Advocate / Notary	Lifestyle & Mobility	Technology & Innovation
					
					
					
					
					





## Optional communication and marketing measures

Increase your reach and visibility within the airline community as well as the BARIG cross-industry business partner network and gain valuable new business contacts. Press work and media distribution nationally – internationally – globally.



- Press release for internal BARIG community as well as external national and international specialized media



- BARIG website
  - Permanent individual business partner profile
  - Presentation of your special offers and services
  - Website visitors from all around the world



- Participation in several BARIG events, including community & business partner networking



- Presentation of company and services in further BARIG events or specialized working groups



International Health Insurers  
Health and ERGO  
Office Haus  
at BARIG Business  
work



**Comprehensive Innovations:  
Lufthansa Industry Solutions  
Now Expands the BARIG  
Business Partner Network**

Monday 26 June 2023 | © Photo: Lufthansa Industry Solutions







• Profound international consulting know-how with focus on future topics


Business partners Technology & Innovation  
Press releases

[Read more](#)

# BARIG business partner online profile

International Airline Association in Germany


My BARIG








News
Topics
Cargo
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Partners
About
Jobs

**Deutsche Bahn Vertrieb GmbH**

Company Profile

Contact details

Member deals


**Deutsche Bahn**





The Deutsche Bahn Group is an international provider of mobility and logistics services and operates in more than 140 countries worldwide. The core of the company is the railway business in Germany with more than 7.4 million customers every day.

A total of around 24,000 passenger trains per day operate on the 33,200-kilometre-long route network serving 5,700 passenger stations. DB's rail network is thus the longest in Europe.

Deutsche Bahn passengers travel fast, comfortable, convenient and eco-friendly within Germany and to and from its neighbouring countries. Deutsche Bahn offers various intermodal services in cooperation with airlines so that air travellers in Germany can travel comfortably to and from the airport. The best known is certainly the "Rail&Fly" service, which has been on the market for over 25 years.

Visit the website



Prominent presentation of your company with logo and naming of contact details

Attractive visualization through picture gallery, individual company description, and video link

Direct access to your website for the whole BARIG community and their employees

## Optional communication and marketing measures

Get in contact with the airlines' BARIG delegates and other employees in personal face-to-face meetings and chats at exclusive BARIG events. You may present your company in form of roll-ups, flyers, giveaways, small promotion booths or guest speaker presentations.

### **BARIG Full Boards** 2 times a year

- Comprehensive update meeting for **BARIG delegates**
- High-quality round table discussions
- Networking breaks and final get-togethers

### **BARIG Spring Brunch** once a year

- Networking event for **executive assistants, customer relations, HR and interline managers**
- Joint lunch with members and business partners



## Optional communication and marketing measures

Make use of numerous online communication formats which promote your services and enhance your customer acquisition.



- Social media
  - 2 general posts with link to the press release/business partner profile
  - Further sponsored posts / reposts possible



- Inclusion in video event recordings



- Mailing campaigns and newsletters providing information on special offers and benefits for the BARIG community



- Informative online communication formats / “expert talks” or webinars



- Inclusion in selected BARIG news email distribution lists

Board of Airline Representatives in Germany e.V. (BARIG)  
454 Follower:innen  
6 Tage • Bearbeitet •

At the end of May 2021, the Board of Airline Representatives in Germany e.V. (BARIG) set up the “BARIG Talk,” a new communication format to provide for their member airlines useful information and tips on how to organize ... mehr anzeigen

Übersetzung anzeigen



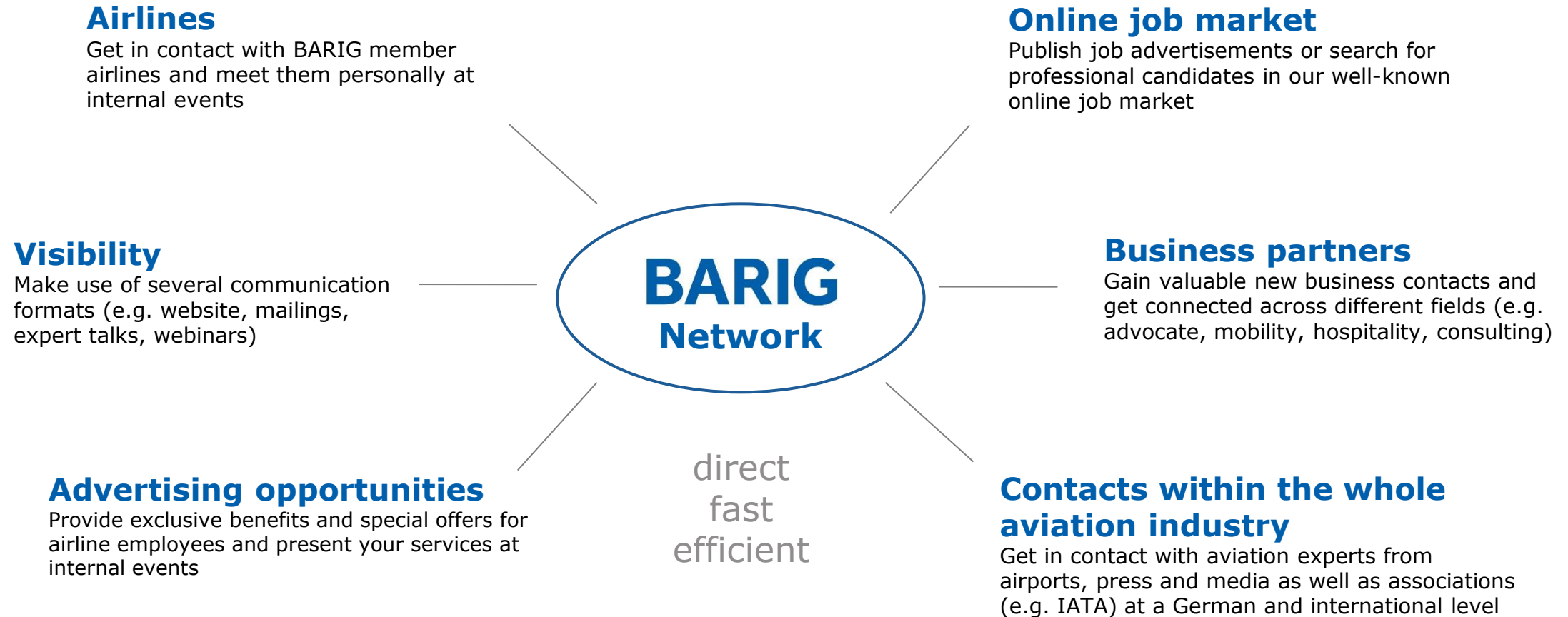
37 · 1 Kommentar







## Your partnership advantages in a nutshell



## Contact

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**Ready for take off with BARIG?**

**We are looking forward to collaborating with you!**

**Board of Airline Representatives in Germany e.V.**

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**#BARIG**   

Connected, informed,  
and up to date.

