

Press Release

BARIG and Schule für Touristik Support Prospective Employees in the Aviation Industry

- Vocational training, continuing education, and study programs in the fields of tourism and aviation management

Frankfurt am Main, February 21, 2022. The recovery of international air traffic is progressing slowly but steadily. Due to rising passenger volumes, particularly during holiday seasons, individual airports are searching for professional personnel again. New employees are increasingly needed in the aviation and tourism industry in order to support the resumption of operational activities. In this regard, the Board of Airline Representatives in Germany (BARIG), together with Schule für Touristik (School of Tourism)—new business partner in the section “Academic & Consulting”—supports the vocational training of future international aviation assistants. With over 30 years of experience, the School of Tourism belongs to the important educational institutions in the aviation and travel industry in Germany.

“Working within various fields of the aviation sector is particularly challenging in these difficult times, however, it also holds many opportunities for the next generation with their innovative approaches and creative ideas,” BARIG Secretary General Michael Hoppe states. “We are looking forward to cooperating with the School of Tourism and supporting students and prospective employees in the aviation industry with practical professional experience and networking opportunities within the airline community.”

The aviation industry is looking for professionally trained employees who are prepared for processes in passenger, cargo or flight handling. At the School of Tourism, young applicants are trained by recognized instructors who can—due to their many years of professional experience—answer questions accordingly and give practical examples from their fields of work. During their vocational training, continuing education or studies, students can choose the fields of aviation or tourism. In addition, a selection of the fields of office administration or design and media technology is possible as well.

“In recent years, and especially in the course of the corona pandemic, it has become clear that digitization is playing an increasingly important role in the economy and in tourism,” mentions Petra Weigand-Datz, principal of the School of Tourism. “We at the School of Tourism have therefore also started to concentrate on digital expertise. We offer our students a comprehensive training or study program with focus on aviation and tourism, as well as interesting continuing education courses related to digital applications and services.”

Further current BARIG topics and news on aviation are available at www.barig.aero/en/news.



BARIG
Board of Airline
Representatives
in Germany

BARIG (Board of Airline Representatives in Germany e.V.) represents the interests of more than 100 national and international airlines in scheduled, charter, low cost, and air cargo business. Since the foundation in 1951, the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry, and media.

www.BARIG.aero, <https://de.linkedin.com/company/barig>, <https://www.instagram.com/barig.aero>

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Die Schule für Touristik Weigand GmbH & Co. KG in Frankfurt is one of the most renowned institutes in Germany for the fields of aviation and tourism. Since 1988, it has been offering a wide range of vocational training and continuing education courses as well as study programs. For further information please visit www.schule-fuer-touristik.de.

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