

Press Release

Further Hospitality Expertise for Airlines – BARIG Welcomes Lindner Hotels as New Business Partner

Frankfurt am Main, January 5, 2023. Considering the recovery of tourism and air traffic, the industry is confident and optimistic about the future despite ongoing difficult framework conditions. The reason for this is the considerable pent-up demand for business travel and trade fair participations as well as leisure travel. In this context, the Board of Airline Representatives in Germany (BARIG)—representing more than 100 airlines operating in Germany—is expanding its hospitality expertise and entered into a business partnership with Lindner Hotels AG on January 1, 2023. The well-known hotel chain becomes part of the BARIG network, and the Lindner Congress Hotel in Frankfurt becomes a partner of the airline association.

“We are delighted at the positive developments in business travel and tourism. In 2023, we temporarily expect travel volumes comparable to the pre-pandemic period,” Michael Hoppe, BARIG Chairman and Executive Director, states. “There are numerous interfaces between aviation and the hotel industry that need to be further strengthened at this important juncture. With Lindner Hotels AG as a new business partner, we are expanding our hospitality section and can advance important cross-industry topics together with the BARIG member airlines.”

Isabell Ketteler, Cluster Sales Director at Lindner Hotels & Resorts, points out: “The good, cooperative partnership with the airlines is of great importance to us. Through the forums and formats which BARIG offers us as a business partner, we will intensify the constructive exchange with airliners from all over the world.”

Lindner Hotels AG owns 31 hotels under the brands Lindner Hotels & Resorts and me and all hotels in seven European countries. The multi-award-winning company offers a great variety of vacation and business concepts, high quality standards as well as conference and event venues with digital design concepts. The range of hotels extends from business hotels with modern meeting facilities to theme hotels, luxurious spa and golf resorts as well as city spots and historic grand hotels.

Further current BARIG topics and news on aviation are available at www.barig.aero/en/news.

BARIG (Board of Airline Representatives in Germany e.V.) represents the interests of more than 100 national and international airlines in scheduled, charter, low cost, and air cargo business. Since the foundation in 1951, the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry, and media. For further information please visit: www.barig.aero, www.linkedin.com/company/BARIG, www.instagram.com/barig.aero, www.youtube.com/@barig_e.v.

BARIG / Board of Airline Representatives in Germany e.V.

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Isabell Ketteler is looking forward to the exchange with airlines. For Lindner Hotels AG, and for the Lindner Congress Hotel in particular, the cooperation with airlines is of great importance. (Photo: BARIG e.V.)