



Press Release

Dorint Becomes New Business Partner of BARIG – Airlines and Hotels Welcome Increasing Travel Volumes

Frankfurt am Main, January 25, 2023. After more than two years determined by the COVID19 pandemic and extremely challenging not only for the aviation but also for the hotel industry, a significant economic recovery has been recorded at least since summer 2022 – due to the increasing number of business as well as leisure travel. In this context, the Board of Airline Representatives in Germany (BARIG) is further expanding the hospitality section within its cross-industrial network. With Dorint GmbH as a new business partner from January 1, 2023, the exchange between the hospitality industry and the BARIG airlines will be further strengthened.

Michael Hoppe, BARIG Chairman and Executive Director: “We are delighted to welcome Dorint, which is a renowned traditional company within the hotel industry with more than 60 years of experience, as part of our business partner network. Fortunately, travel volumes have been increasing strongly, which means that intensive networking of different players within the travel chain is also becoming more important again. With formats such as our BARIG Full Board meetings and other events, we provide the right communication and exchange platforms between our business partners from the hotel industry and our more than 100 member airlines.”

Kirsten Stolle, Regional Director Dorint GmbH: “As one of the leading German hotel companies, the continuous exchange with various stakeholders of the travel industry is particularly important to us. We are looking forward to the cooperation with BARIG and are convinced that the partnership has great potential for both sides. Eventually, the past two years have shown how important a good cohesion within the tourism sector is in order to address topics collectively.”

The Dorint Hotel Group, which is based in Cologne, is one of Germany’s leading hotel companies. Under the brands “Dorint Hotels & Resorts,” “Homage Luxury Hotels Collection,” and “Essential by Dorint,” the established company operates 66 hotels today – three are in Switzerland and two in Austria. All hotels are characterized not only by their modern facilities and good accessibility, but also by their special location in city centers, directly connected to trade fair and congress centers, or in the midst of nature. Their amenities are equally appreciated by business and individual travelers as well as those seeking relaxation. As a host with great conference expertise and good transport connections, Dorint offers flexible event and seminar capacities of all sizes.

Further current BARIG topics and news on aviation are available at www.barig.aero/en/news.



BARIG (Board of Airline Representatives in Germany e.V.) represents the interests of more than 100 national and international airlines in scheduled, charter, low cost, and air cargo business. Since the foundation in 1951, the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry, and media. For further information please visit: www.barig.aero, www.linkedin.com/company/BARIG, www.instagram.com/barig.aero, www.youtube.com/@barig_e.v.

BARIG / Board of Airline Representatives in Germany e.V.

Frankfurt Airport Center 1 (HBK 27), Hugo-Eckener-Ring, 60549 Frankfurt am Main, Germany,
barig@barig.aero, www.barig.aero

Press Office BARIG:

Claasen Communication GmbH, Im Schelmböhl 40, 64665 Alsbach, Germany
Phone +49 (0)6257 / 68781, barig@claasen.de, www.claasen.de



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