

## **Press Release**

### **ITA Airways Joins the Board of Airline Representatives in Germany**

Frankfurt am Main and Rome, January 31, 2022. Born at the end of 2020, ITA Airways is one of the youngest European airlines. As the new Italian national carrier, ITA Airways serves an extensive domestic and international network via its two hubs Rome Fiumicino and Milan Linate. Now, the airline joins the Board of Airline Representatives in Germany (BARIG).

“ITA Airways is a young and modern airline and an ambassador of ‘Made in Italy’ in the world,” Michael Hoppe, BARIG Chairman and Executive Director, states. “We are very delighted that ITA Airways—like more than 100 other airlines—has chosen a BARIG membership.”

“Germany is a strategic market for ITA Airways, and we are proud to be a member of BARIG. From sustainability to fair competition, BARIG drives forward key issues in the aviation industry which are essential to our airline,” says Rodney Cali, Country Manager Germany at ITA Airways. “To ensure connectivity between Germany and Italy, ITA Airways offers 94 weekly flights from Frankfurt, Munich, Stuttgart, and Duesseldorf to its two hubs in Italy—Rome Fiumicino and Milan Linate—as well as further connections to the whole Italian network and to major international destinations.”

Since the start of operations on October 15, 2021, with a fleet of 52 aircraft, ITA Airways has been pursuing a clear growth strategy. In 2023 alone, 39 new aircraft are scheduled to enter service while the range of intercontinental flights will be expanded with new routes to North and South America—from Rome Fiumicino to San Francisco, Washington, and Rio de Janeiro. Besides passenger services, ITA Airways focuses on air cargo transportation as well. Among other things, the airline is certified for temperature-controlled pharmaceutical transports according to the global IATA CEIV standard.

Further current BARIG topics and news on aviation are available at [www.barig.aero/en/news](http://www.barig.aero/en/news).

**BARIG (Board of Airline Representatives in Germany e.V.)** represents the interests of more than 100 national and international airlines in scheduled, charter, low cost, and air cargo business. Since the foundation in 1951, the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry, and media. For further information please visit: [www.barig.aero](http://www.barig.aero), [www.linkedin.com/company/BARIG](https://www.linkedin.com/company/BARIG), [www.instagram.com/barig.aero](https://www.instagram.com/barig.aero), [www.youtube.com/@barig\\_e.v](https://www.youtube.com/@barig_e.v).

**BARIG / Board of Airline Representatives in Germany e.V.**

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**About ITA Airways**

*ITA Airways is a company totally owned by the Italian Ministry of Economy and Finance for the exercise of business in the air transport sector. ITA Airways aims at creating an efficient and innovative air carrier that will become a reference point in providing Italy with quality connectivity both in terms of international destinations, thus boosting tourism and foreign trade, and within the Country, also taking advantage of the train-air integrated mobility. ITA Airways will place the best customer service at the center of its strategy (through a strong digitization of processes that ensure a best-in-class experience and personalized services), combined with sustainability, in its environmental (new green and technologically advanced aircraft, use of sustainable fuels), social (equality and inclusion for a gender-neutral company) and governance (integration of sustainability into internal strategies and processes) aspects. ITA Airways is a member of SkyTeam alliance as of October 2021.*

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BARIG welcomes ITA Airways as new member airline. (Photo: ITA Airways)