



Press release:

BARIG: Hertz car rental welcomed as new business partner

- **BARIG's business partner portfolio grows with global mobility provider**

Frankfurt, 6. März 2018. Globally operating Hertz car rental is as of now business partner of the Board of Airline Representatives in Germany (BARIG). The company thereby gains access to the attractive dialogue platform offered by the association and its representatives of around 100 national and international member airlines.

In this context, BARIG Secretary General Michael Hoppe states, "Hertz is one of the world's leading car rental companies. For this reason, we are very happy that Hertz is now enhancing BARIG's business partner portfolio in the mobility sector."

The global network of Hertz comprises around 9,700 car rental stations in roughly 150 countries. In Germany alone, Hertz is present at around 300 locations, including all commercial airports and major train stations. Its premium fleet is equipped with vehicles of renowned German and international brands ranging from compact cars to limousines as well as light trucks up to twelve tons.

"Hertz is among the globally leading car rental services at airports and has been long maintaining close partnerships with numerous airlines. We are therefore excited to further intensify the communication with airlines as new BARIG business partner and to purposefully extend the brand presence of Hertz in this way," Dominic Adametz, Head of Key Account Management at Hertz Car Rental, explains.

Hertz is enlarging BARIG's portfolio in the area of mobility business partners. Further fields covered by the association's business partner program are Hotels, Coaching & Consulting Services, Legal/Advocate/Notary, Services as well as Technology & Innovation.

BARIG e.V. (Board of Airline Representatives in Germany) represents the interests of around 100 national and international airlines in scheduled, charter, low cost and air cargo business. Since the foundation in 1951 the airline association works for the improvement of frame conditions in the aviation industry and is the key industry contact for politics, authorities, industry and media. Worldwide the BARIG member airlines transport around 1.8 billion passengers and more than 25 million tons of air cargo to over 1,500 destinations. Every year approximately 225 million passengers are travelling to and from Germany with BARIG airlines to more than 280 international destinations. The BARIG airlines have over 105,000 employees in Germany. The overall aviation industry secures 823,000 workplaces and therefore is a major factor of the German economy. www.BARIG.aero

BARIG / Board of Airline Representatives in Germany e.V.

Frankfurt Airport Center 1 (HBK 27), Hugo-Eckener Ring, 60549 Frankfurt am Main, Germany,
bariq@barig.aero, www.barig.aero

Press BARIG:

Claasen Communication GmbH, Hindenburgstrasse 2, 64665 Alsbach, Germany
Telephone +49 06257 68781, bariq@claasen.de, www.claasen.de

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty, and Firefly vehicle rental brands in approximately 9,700 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. In Germany, The Hertz Corporation operates 300 locations, offering a wide variety of cars as well as vans and trucks. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.de.

Press Hertz:

SWK Semnar & Wolf Kommunikation GmbH, Bastian Krampen, Senckenberganlage 10-12, 60325 Frankfurt am Main, Germany, Telephone +49 69 913331-62, hertz@swk-ffm.de