

Press release:

Sixt is new BARIG business partner

 International mobility service provider sees cooperation with BARIG as a platform for dialogue with international airlines

Frankfurt am Main, August 31, 2017. The number of business partners of the Board of Airline Representatives in Germany (BARIG), the airline association combining national and international airlines operating in Germany, continues to grow. Sixt GmbH & Co. Autovermietung KG, one of the leading international mobility service providers, is as of now BARIG's newest business partner in the field of mobility. The company is based in Pullach near Munich and via the network provided by BARIG, the largest international airline association worldwide, it now has access to an attractive international platform.

Besides Mobility, BARIG's business partners originate from various domains including Coaching & Consulting Services, Hotels, Legal / Advocate / Notary, Services, Technology & Innovation.

"We are glad to expand the range of services for our members by the acquisition of Sixt as new BARIG business partner, thereby welcoming another international player from the mobility industry," BARIG Secretary General Michael Hoppe states. "The business partnership offers interesting dialogue and cooperation opportunities with our member airlines from all over the world. At the same time Sixt's business and leisure mobility offers perfectly match the diverse travel plans of the managers and employees of our member airlines. On BARIG's website www.barig.aero Sixt presents attractive mobility offers to our airlines and their employees."

The company is represented in more than 100 countries worldwide. The large share of premium brands in Sixt's vehicle fleet, the employees' consistent focus on service provision and the good price-performance ratio are substantial factors facilitating the excellent market position of the 1912 founded firm. Sixt further maintains cooperations with renowned international airlines, numerous service providers from the tourist sector and renowned players from the hotel industry.

BARIG e.V. (Board of Airline Representatives in Germany) represents the interests of around 100 national and international airlines in scheduled, charter, low cost and air cargo business. Since the foundation in 1951 the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry and media. Worldwide the BARIG member airlines transport around 1.8 billion passengers and more than 25 million tons of air cargo to over 1,500 destinations. Every year approximately 225 million passengers are travelling to and from Germany with BARIG airlines to more than 280 international destinations. The BARIG airlines have over 135,000 employees in Germany. The overall aviation industry secures 823,000 workplaces and therefore is a major factor of the German economy. www.barig.aero

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