



# Press Release

## Amadeus is a New Business Partner of BARIG

Amadeus joins the "Technology & Innovation" segment

*Frankfurt am Main, January 24, 2020.* Amadeus, a leading travel technology and service provider for airlines and the global travel industry, is a new business partner of BARIG (Board of Airline Representatives in Germany). Through this agreement, Amadeus enters BARIG's forum for communication, joining more than 100 national and international member airlines.

"We welcome Amadeus as a new business partner," states BARIG Secretary General Michael Hoppe. "Technology is one of the vital components for sustainable success today, as the current development of modern innovations in distribution and the IATA standard NDC prove. We are pleased to strengthen the BARIG business partner segment 'Technology & Innovation' with Amadeus and, thus, to considerably enhance our expertise in this area."

"The technology used by the aviation industry is changing rapidly. Joint digital transformation and modernization together with our partners along the entire travel chain are the key to success," comments Monika Wiederhold, Managing Director of Amadeus at Bad Homburg and Executive Vice President Airlines, Central and Eastern Europe of Amadeus. "We're united with the common goal: to build great journeys for the traveler. Following this strategy, we look forward to a strong and innovative dialogue with all BARIG members."

Amadeus operates globally in over 190 markets and, in constant cooperation with the travel industry, develops professional IT solutions for airlines among others. In 2018 alone, Amadeus processed more than 580 million bookings for over 1.8 billion airline customers.

**BARIG (Board of Airline Representatives in Germany e. V.)** represents the interests of more than 100 national and international airlines in scheduled, charter, low cost and air cargo business. Since the foundation in 1951 the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry and media. Worldwide the BARIG member airlines transport around 1.8 billion passengers and more than 25 million tons of air cargo to over 1,500 destinations. Every year approximately 225 million passengers are travelling to and from Germany with BARIG airlines to more than 280 international destinations. The BARIG airlines have over 105,000 employees in Germany. The overall aviation industry secures 823,000 workplaces and therefore is a major factor of the German economy. www.BARIG.aero, https://de.linkedin.com/company/barig

#### BARIG / Board of Airline Representatives in Germany e.V.

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#### Amadeus

Travel powers progress. Amadeus powers travel. Amadeus' solutions connect travelers to the journeys they want through travel agents, search engines, tour operators, airlines, airports, hotels, cars and railways. We have developed our technology in partnership with the travel industry for over 30 years. We combine a deep understanding of how people travel with the ability to design and deliver the most complex, trusted, critical systems our customers need. We help connect over 1.6 billion people a year to local travel providers in over 190 countries.

We are one company, with 19,000 employees across 70 offices. We have a global mindset and a local presence wherever our customers need us.

Our purpose is to shape the future of travel. We are passionate in our pursuit of better technology that makes better journeys.

Amadeus is an IBEX 35 company, listed on the Spanish Stock Exchange under AMS.MC. The company is also part of the EuroStoxx50 and has been recognized by the Dow Jones Sustainability Index for the last eight years.

To find out more about Amadeus, visit <u>www.amadeus.com</u>.

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