

Press Release

Frankfurt University of Applied Sciences and Board of Airline Representatives in Germany are Partners

- First BARIG business partner under the newly established rubric of "Academic Partnerships"
- Cooperation strengthens training of executives in international aviation

Frankfurt am Main, February 12, 2020. The Frankfurt University of Applied Sciences (Frankfurt UAS) and the Board of Airline Representatives in Germany (BARIG) are now partners. As BARIG's first "Academic Partnership," this cooperation is particularly beneficial to the part-time MBA Aviation and Tourism Management program at Frankfurt UAS.

"We are very pleased about the partnership with Frankfurt UAS, which is one of the six largest universities for applied sciences in Germany," BARIG Secretary General Michael Hoppe comments. "It of utmost importance to us that young executives in international aviation receive an excellent education. At the same time, the employees of our member airlines worldwide have the opportunity to advance executive education at the so important aviation hub Frankfurt."

"We welcome one of the world's largest national airline associations as another important partner in the industry," says Prof. Dr. Karl-Rudolf Rupprecht, head of the Aviation and Tourism Management program at Frankfurt UAS. "With its airline members from all over the globe, BARIG is able to offer valuable insights into the international world of aviation, provide important know-how, and explicate processes to our students. We are looking forward to a successful partnership from which all participants will benefit."

The MBA Aviation and Tourism Management program, with approximately 18 international participants, is held in the House of Logistics and Mobility (HOLM) in the immediate vicinity of Frankfurt Airport. Further modules are offered at partner universities in Athens, Huddersfield, and Singapore. The graduates are qualified for high-level management positions in the aviation industry. Among the renowned partners of the program are Deutsche Flugsicherung, Fraport AG, Munich Airport and now BARIG.

BARIG (Board of Airline Representatives in Germany e. V.) represents the interests of more than 100 national and international airlines in scheduled, charter, low cost and air cargo business. Since the foundation in 1951 the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry and media. Worldwide the BARIG member airlines transport around 1.8 billion passengers and more than 25 million tons of air cargo to over 1,500 destinations. Every year approximately 225 million passengers are travelling to and from Germany with BARIG airlines to more than 280 international destinations. The BARIG airlines have over 105,000 employees in Germany. The overall aviation industry secures 823,000 workplaces and therefore is a major factor of the German economy. www.BARIG.aero, https://de.linkedin.com/company/barig

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Frankfurt University of Applied Sciences: Applied sciences, high internationality and lived diversity mark the Frankfurt University of Applied Sciences (Frankfurt UAS). Questions from the practice receive scientifically sound answers and these research results find their way directly back into society. Partnerships with approximately 200 institutions worldwide show, that the Frankfurt UAS is well networked. Four faculties offer over 70 degree courses with technical, economic-legal and social orientation, which result in the internationally recognized Bachelor or Master degrees. In addition, demanding, interdisciplinary and transdisciplinary research is conducted in extraordinary subject combinations. www.frankfurt-university.de; further information on the MBA course Aviation and Tourism Management at: www.frankfurt-university.de/mba-atm

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