

The SITA logo consists of the word "SITA" in a bold, blue, sans-serif font. Above the letter "I" is a small red dot.

BARIG
Board of Airline
Representatives
in Germany

Press Release

"Digital Runway and Backbone of Communications" for the Global Aviation Industry: BARIG Welcomes SITA as a New Business Partner

Frankfurt am Main, October 01, 2020. As a globally leading provider of aviation information and communication technology, SITA becomes a new business partner of BARIG (Board of Airline Representatives in Germany), the association of more than 100 international and German airlines operating in Germany. SITA is a partner of the majority of airlines and airports across the globe. As such, the company is successfully committed to reliably meeting the demands of the aviation industry through technological progress, thus making a substantial contribution to the BARIG business partner segment "Technology and Innovation."

"We are very pleased to welcome SITA as a new business partner," says BARIG Secretary General Michael Hoppe. "If the last few months have made something apparent, it is that technological innovation and a worldwide communication network are indispensable for air traffic. SITA's extensive communication and information systems are present at more than 1.000 airports globally, support nearly every airline and connects around 95% of all international travel destinations. Being such a 'backbone of communication,' SITA expands our 'Technology & Innovation' segment by becoming a valuable partner."

"The transformation of air traffic through digital and technological innovation has top priority for us," explains Michael Urbaner, Senior Director Airports SITA. "Being fully owned by the aviation industry, our corporate strategy and our technological progress are driven in close cooperation and directly by the aviation community and its needs. Accordingly, we are looking forward to the collaboration with BARIG and the opportunities for cooperation with BARIG's members and partners arising from this business partnership."

BARIG (Board of Airline Representatives in Germany e. V.) represents the interests of more than 100 national and international airlines in scheduled, charter, low cost and air cargo business. Since the foundation in 1951 the airline association works for the improvement of frame conditions in the aviation industry in Germany and is the key industry contact for politics, authorities, industry and media. Worldwide the BARIG member airlines

transport around 1.8 billion passengers and more than 25 million tons of air cargo to over 1,500 destinations. Every year approximately 225 million passengers are travelling to and from Germany with BARIG airlines to more than 280 international destinations. The BARIG airlines have over 105,000 employees in Germany. The overall aviation industry secures 823,000 workplaces and therefore is a major factor of the German economy.
www.BARIG.aero, <https://de.linkedin.com/company/barig>

BARIG / Board of Airline Representatives in Germany e.V.

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Connect with SITA:



About SITA

SITA is the IT provider for the air transport industry, delivering solutions for airlines, airports, aircraft and governments. Our technology powers more seamless, safe and sustainable air travel.

Today, SITA's solutions drive operational efficiencies at more than 1,000 airports while delivering the promise of the connected aircraft to more than 400 customers on 18,000 aircraft globally. SITA also provides the technology solutions that help more than 40 governments strike the balance of secure borders and seamless travel. Our communications network connects every corner of the globe and bridges 60% of the air transport community's data exchange.

SITA is 100% owned by the industry and driven by its needs. It is one of the most internationally diverse companies, with a presence in 200 countries and territories.

SITA's subsidiaries and joint ventures include SITAONAIR, branded SITA FOR AIRCRAFT, CHAMP Cargosystems and Aviareto.

For further information, go to www.sita.aero

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